TOP 10 REASONS TO USE THE SPF

#10 - Because '*Let's Just Do Something*' Is Not a Strategy
#9 - It Saves Time, Energy, and Resources
#8 - It Helps You Solve the Right Problem
#7 - It Keeps Us From Reinventing the Wheel
#6 - Funders, Administrators, and Community Leaders Love It
#5 - It Makes Data Useful Instead of Decorative
#4 - It Helps Us Focus on Outcomes Before Activities
#3 - It Encourages Meaningful Youth Engagement
#2 - It Increases the Chances That Something Actually Changes
#1 - Because Hope Is Important—But Hope Is Not a Plan



Bonus Thought: SPF doesn't tell you what to do. It helps you determine what makes sense to do given your data, community, resources, and goals.

Honorable Mentions

Eight additional reasons SPF is a cornerstone of effective prevention planning:

- It helps us avoid confusing activity with progress. Just because we did something doesn't mean we changed anything.
- It reminds us that deliverables are outputs, not outcomes.
- It shifts the conversation from *'Did we do it?*' to '*Did it work?*'
- It helps distinguish between a root cause and a symptom.
- It provides a common language for youth, advisors, prevention professionals, and funders.
- It can save you from spending six months planning a really impressive activity that addresses the wrong problem.
- It helps move us from gut-based prevention to evidence-informed prevention.
- It provides a framework for success beyond compliance.

Reason #11 (Yours): _____