



Indiana SADD

November 2021 Newsletter



NEWS HIGHLIGHTS

Check out our new website pages. We will be adding more content regularly. So we invite you to bookmark the pages and check back often!

SADD National recently announced the site of the 2022 SADD National Conference. Hint:



INSIDE:

- Chapter Checklist
- Communications Calendar
- Contests
- Peer-to-Peer Programs
- Activity Guides
- and more...

Indiana SADD Chapter Checklist

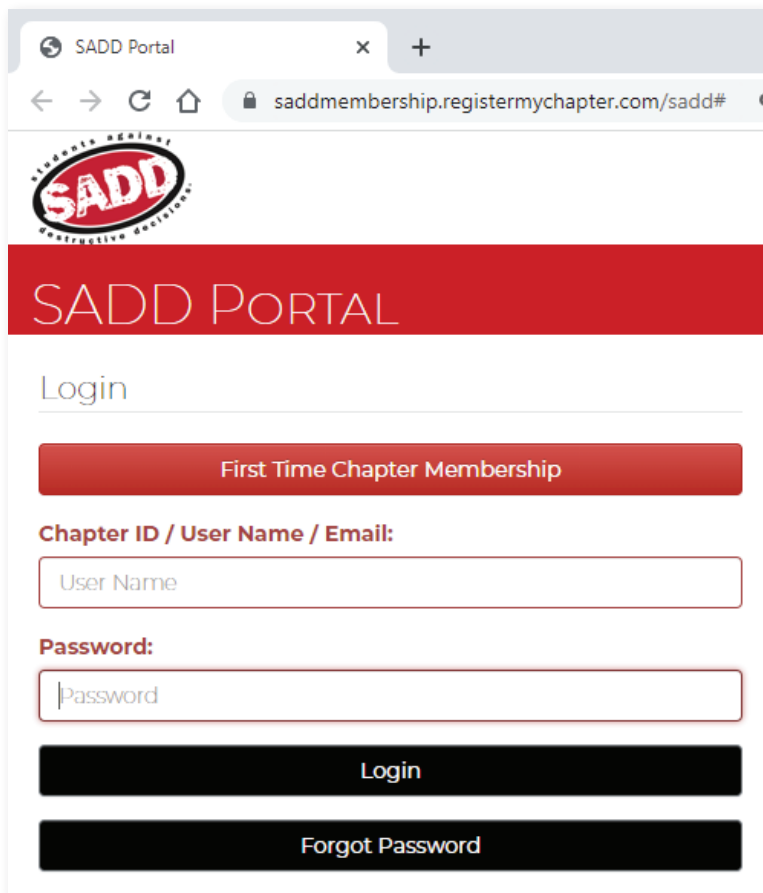
Feeling overwhelmed with how to begin? Whether your chapter is new or experienced, here are some suggestions to help you get started or re-energized.

- ✓ **REGISTER YOUR CHAPTER.** It's important! SADD National and Indiana SADD request up-to-date registration information from every chapter each new school year. By keeping your membership information current, you remain eligible for SADD-related opportunities, have access to resources, and so much more.
- ✓ **Connect with Indiana SADD** on social media. We are on Facebook, Twitter, and Instagram! You can find direct links to each of these at the bottom of this page. On social media sites, you can receive the most current updates on SADD-related opportunities. Use the hashtag #INSADD on your posts so that we (and others) can find them!
- ✓ **Make a plan of action.** The CALENDAR is the place to find opportunities and related resources. Don't forget that your most important role is to help your peers make good decisions. Sit down together and make a month-by-month plan.
- ✓ **Take advantage of free materials!** Browse the website to see what is available to you right now. Check back often for new resources. Also, watch our social media and read the monthly newsletter for additional notifications!
- ✓ **Make plans to attend** at least one regional or statewide event. Strengthen your chapter by meeting and exchanging ideas with like-minded people! Options include Days of Learning events, Advisor Trainings, Indiana SADD's Kick-Off or Celebration events, and even the SADD National Conference.
- ✓ **Use the media.** Let the community know what you are doing and what you stand for. It helps bring awareness to SADD, and you gain support from your community. Be sure to SHARE your pics and stories with us
- ✓ **Have fun.** Reward your hard work by spending time together enjoying fun activities - a great opportunity to model for others how to have a good time without drugs and alcohol.
- ✓ **Stay connected** with Indiana SADD. We love to know what you are doing! Use the easy Activity Report Form, and not only can Indiana SADD amplify your messages in our newsletter and on social media, but we can share your successes with other chapters as they seek fresh ideas!



Register Your Chapter

Go to: saddmembership.registtermychapter.com



Welcome to the SADD Membership site, the SADD Portal. SADD National is excited to offer this resource for our members to provide “real-time” membership data and information.

If you need assistance or have questions, please contact your state coordinator first and then SADD National if further assistance is required.

First Time Chapter Membership: If you are starting a **new chapter** - please click on the “**First Time Chapter**” button and follow the on-screen instructions carefully.

Returning Users: Enter your Email and Password and click on the Login button.

After you login, you may update your chapter roster and access resources such as the President’s Volunteer Service Award information.

Connect with Indiana SADD

ENCOURAGE your chapter members to follow Indiana SADD on social media. If your chapter is active on a platform, check to see if we’re following you. If not, send us a message. Social media engagement is a great way to amplify your positive messages.



[Indiana_SADD](#)



[IndianaSADD](#)



[IndianaSADD](#)



Connect with SADD National



[SADDNation](#)



[SADDNation](#)

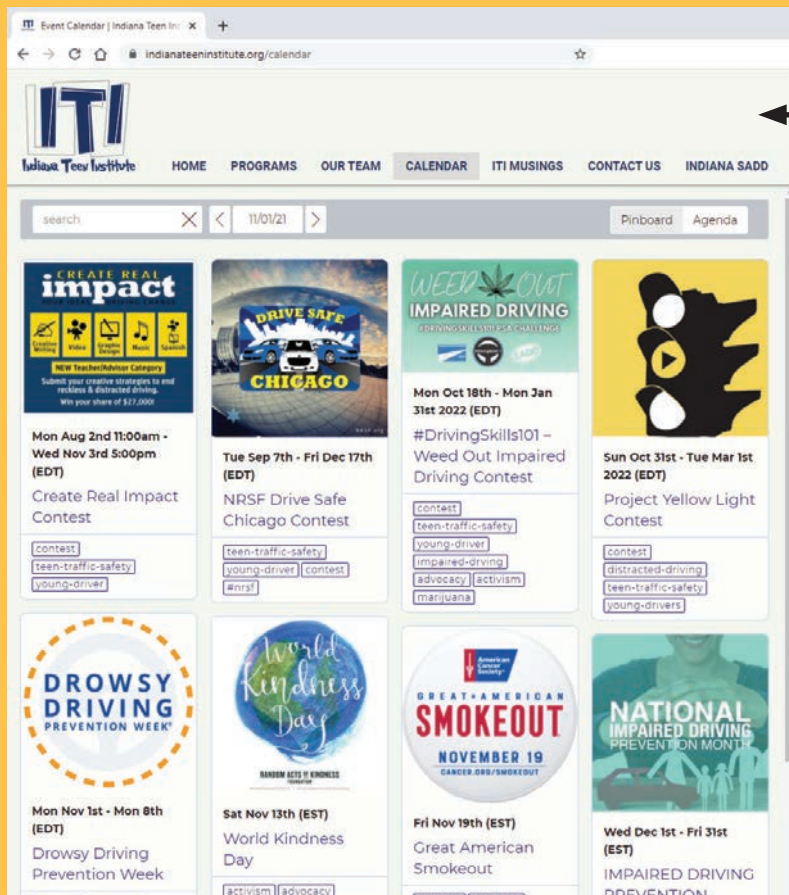


[SADDNation](#)



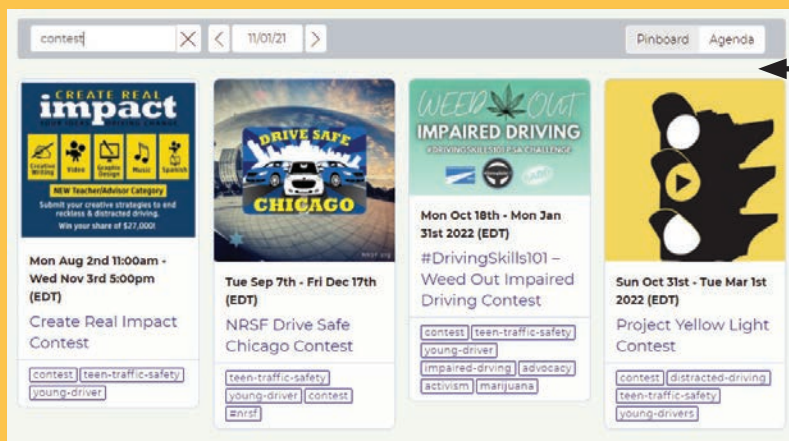
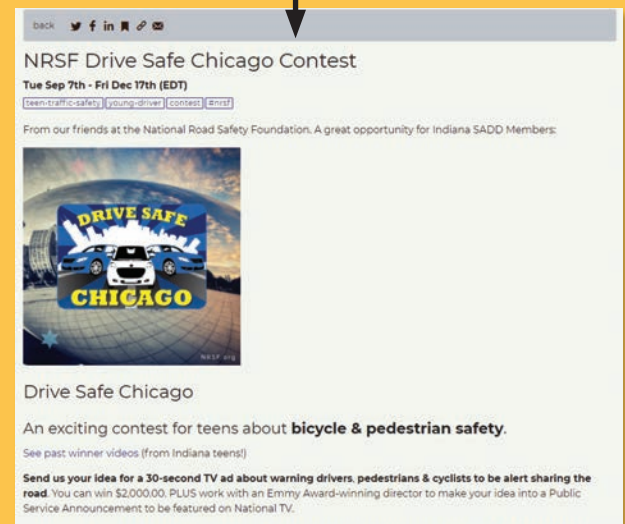
[SADDNation](#)

Indiana SADD Event Calendar



The **Calendar page** is your source for current and upcoming opportunities for SADD chapters. You'll find contests, conferences, activism events, national advocacy campaigns, and more.

You'll access event details, links to additional information, like toolkits and entry forms, by clicking an item.



You may search for a specific event or sort events by type. For example, if you type "contests" (or click the tag), all current and upcoming contests will be displayed.



PRESIDENT'S VOLUNTEER SERVICE AWARD

SADD is an official certifying organization for the President's Volunteer Service Award. This national award was created to recognize the important role of volunteers in America's strength and national identity and honors individuals whose service positively impacts communities in every corner of the nation and inspires those around them to take action, too.

SADD students now have the exclusive privilege of earning this award by submitting their volunteer hours through the SADD Portal. You may find more information at: www.sadd.org/eventsandopportunities

Indiana SADD Chapter Activity Report



Indiana SADD Chapter Activity Report

By registering your chapter and reporting your activities, you help Indiana SADD document the good work done by SADD Chapters across the State of Indiana. This helps us to secure more resources and programs for you! We try to keep the reporting process quick and easy.

Indiana SADD encourages Chapters to select a dependable student to take responsibility for submitting Activity Reports. The more you report the better we can document and share the positive influence of SADD with fellow chapters, funders, supporters, and other decision makers.

SADD Chapter Information

High School or Organization *

Advisor Name *

Advisor Email *

School Phone

Advisor Cell

Activity Information

Name of Event/Activity *

Date of Activity *

Activity's Primary Focus *

- | | |
|--|--|
| <input type="checkbox"/> Teen Traffic Safety | <input type="checkbox"/> Underage Drinking |
| <input type="checkbox"/> Tobacco | <input type="checkbox"/> Other Drugs |
| <input type="checkbox"/> Bullying | <input type="checkbox"/> Community Service |
| <input type="checkbox"/> Fundraiser | <input type="checkbox"/> Other |

Primary Target Audience *

- | | |
|--|--|
| <input type="checkbox"/> High School | <input type="checkbox"/> Middle School |
| <input type="checkbox"/> Elementary School | <input type="checkbox"/> Pre-School |
| <input type="checkbox"/> Parents | <input type="checkbox"/> Decision Makers |
| <input type="checkbox"/> Community | <input type="checkbox"/> Other |

Estimate of Number Reached

Did you receive media coverage?

- ☐ Yes ☒ No

Community Partners/Organizations Involved:

Optional: Media Coverage

or drag files here.

Optional: Activity Documentation or Photos

or drag files here.

Activity Description or Highlights

Reporting your activity helps Indiana SADD document the outstanding contributions made to schools and communities by SADD chapters throughout our State.

The reports are so important we've made the process as easy as possible.

The form is readily available on our website to anyone connected to the internet via computer, tablet, or phone.

As you can see, it only takes a minute to complete.

Reporting form submissions also help us to select candidates for the annual Jim Noffsinger Legacy Awards.

If you have yet to submit an activity report for the 2021-22 school year, why wait?

Click the form to see how easy it is!



Featured Contests



Contests provide an excellent opportunity for your members to learn more about important topics, use their creativity to raise awareness, engage with national organizations and SADD partners, and maybe win cash or prizes for your chapter.

Even if you don't win a prize, you win!

Regularly check the [Calendar Page](#) for more details about these and other current and upcoming contests.



From our friends at the National Road Safety Foundation. A great opportunity for Indiana SADD Members:

Drive Safe Chicago - An exciting contest for teens about bicycle & pedestrian safety.

Submit your idea for a 30-second TV ad about warning drivers, pedestrians & cyclists to be alert sharing the road. You can win \$2,000.00. PLUS work with an Emmy Award-winning director to make your idea into a Public Service Announcement to be featured on National TV.

[Click here to download the entry form.](#)

[Click here for a flyer you can print out and share](#)

[Click here for official rules](#)



The annual National Road Safety Foundation
#DrivingSkills101 PSA Contest

The 2021 Topic: WEED OUT IMPAIRED DRIVING

Create a two-minute or less video that describes your idea for a PSA on the dangers of marijuana-impaired driving. NOTE: Your video is NOT the actual PSA, just your idea. Upload your video to YouTube and complete the online application. Find more information and everything you'll need here: <https://www.sadd.org/nrsfypsachallenge>

Entry Deadline: January 31, 2022

Indiana SADD Advisory Team



Indiana SADD State Advisory Team Application

Applicant Information

I am a *

☐ Student ☐ Advisor/Sponsor

School/Chapter Name *

Name *

Phone Number *

Email *

Address *

I prefer to be contacted by *

☐ Email ☐ Text

I am able to participate in video conferences (Zoom, MS Teams, etc.) *

☐ yes ☐ no

Please share your reasons for applying to the Indiana SADD State Advisory Team *

Please tell us about your involvement with SADD *

Please list any special talents/skills you will contribute to the team (ex. photography, graphic design, writing, public speaking, etc.)

Please share anything else you would like us to consider

Reference Information

Kindly provide contact information for an individual who can verify your information.

Name *

Phone

Email

Organization/School

Position

Reference is willing to submit a letter of recommendation *

☐ Yes ☐ No

Reference prefers to be contacted by *

☐ Email ☐ Phone

By submitting an application, you acknowledge your understanding that Indiana SADD State Advisory Team members will be asked to review, sign, and adhere to our youth protection and code of conduct policies. Those 18 and older may be asked to submit to a background check prior to final approval.

Submit

Leaders Wanted!

If you are a SADD member in Indiana and want share to share your passion and talents beyond the school and community levels, please apply!

As a peer-to-peer program, it is essential that we provide meaningful opportunities for student leaders to contribute at every level - chapter, state, and national.

We are also looking for chapter sponsors who are willing to serve on an adult advisory team.

Applying is easy, and we look forward to recruiting a dynamic team who will help us provide the support and resources to serve Indiana SADD chapters.



Activity Event Guides

Indiana SADD Rock the Belt Activity Guide

Rock the Belt Overview

Rock the Belt is for anyone (SADD chapters, prevention or leadership groups, community coalitions, etc.) committed to saving lives – specifically teen lives – by promoting the importance of fastening your seat belt in every vehicle, in every seat, every time!

Why?

Rock the Belt allows students to address a very specific issue that affects all ages.

In 2017, more than half (55%) of young Hoosier drivers killed in crashes were NOT restrained.

Motor vehicle collisions are a leading cause of death for persons 15 to 20 years of age in the United States. The National Highway Traffic Safety Administration (NHTSA) identifies safety belt use as the most effective strategy in preventing traffic collision deaths and minimizing crash injuries.

In 2013, drivers of passenger vehicles involved in Indiana collisions were four times more likely to suffer a fatal or incapacitating injury when they were unrestrained than drivers who were restrained.

When and Where?

Although it may be held any time of the year, as a school or larger community initiative, many chapters schedule Rock the Belt activity during National Teen Driver Safety Week in October.

How?

Students are encouraged to plan and implement awareness activities to educate their peers on the importance of using a seat belt. Activity suggestions can be found on the remaining pages of this activity guide, but they are only suggestions.



I Click it, Rock the Belt!

Indiana SADD looks forward to learning about how your chapter is promoting the importance of safety belts in your school and community.

1 in 4 teens surveyed said they don't use a seatbelt on every ride.



Indiana SADD

5190 N High School Rd
Indianapolis, IN 46254

Ph. 317.299.7831

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Inside:

Rock the Belt Virtual
Quick-Click Challenge
Safety Belt Survey
Survey Data Collection Form
Survey Results Form
Additional Activity Ideas
Press Release Template

INDIANA SADD - ROCK THE BELT ACTIVITY GUIDE

www.INDIANASADD.org

Indiana SADD Teen Traffic Safety Event Guide

Teen Drivers Overview

Motor vehicle crashes are the leading cause of death for U.S. teens. Fortunately, teen motor vehicle crashes are preventable, and proven strategies can improve the safety of young drivers on the road.

Who is most at risk?

The risk of motor vehicle crashes is higher among 16- to 19-year-olds than among any other age group. In fact, per mile driven, teen drivers ages 16 to 19 are nearly three times more likely than drivers aged 20 and older to be in a fatal crash.

Among teen drivers, those at especially high risk for motor vehicle crashes are:

- **Males:** In 2019, the motor vehicle death rate for male drivers aged 16–19 was over two times higher than the death rate for female drivers of the same age.
- **Teens driving with teen passengers:** The presence of teen passengers increases the crash risk of unsupervised teen drivers. This risk increases with each additional teen passenger.
- **Newly licensed teens:** Crash risk is particularly high during the first months of licensure.

Proven Methods To Help Teens
Become Safer Drivers.

Seat Belts

Among teen drivers and passengers 16–19 years of age who died in car crashes in 2019, almost half were unrestrained at the time of the crash (when restraint use was known). Research shows that seat belts reduce serious crash-related injuries and deaths by about half.

Not Drinking & Driving

Enforcing minimum legal drinking age laws and zero blood-alcohol tolerance laws for drivers under age 21 are recommended.

Graduated Licensing Systems (GDL)

Driving is a complex skill, one that must be practiced to be learned well. Teenagers' lack of driving experience, together with risk-taking behavior, puts them at heightened risk for crashes.

The need for skill-building and driving supervision for new drivers is the basis for graduated driver licensing systems, which exist in all US states.

Graduated driver licensing puts restrictions on new drivers; these are systematically lifted as the driver gains experience.

Research suggests that the most comprehensive graduated drivers licensing (GDL) programs are associated with reductions of 38% and 40% in fatal and injury crashes, respectively, among 16-year-old drivers.

When parents know their Indiana's GDL law, they can help enforce the law and, in effect, help keep their teen drivers safe.

CDC's Eight Danger Zones
for Teens Behind the Wheel

- Driver inexperience
- Driving with teen passengers
- Nighttime driving
- Not using seat belts
- Distracted driving
- Drowsy driving
- Reckless driving
- Impaired driving



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Inside:

Quick-Click Challenge
Quick-Click Time Sheet
Virtual Rock the Belt
Fatal Vision Obstacle Course
Warning Tickets
No Zone Demonstration
Safety Belt Survey
Fact Sheet
GDL Sheet
Press Release Template

INDIANA SADD - TEEN TRAFFIC SAFETY EVENT GUIDE

www.INDIANASADD.org

Indiana SADD has activity guides and factsheets available to chapters to assist you with planning and facilitating programs.

Please visit the Indiana SADD webpage to download these and other guides.

Indiana SADD Fatal Vision® Goggles - Guidelines

Fatal Vision® Goggles

Fatal Vision® Goggles simulate the visual consequences of alcohol consumption as students experience with a sober mind impaired balance, vision, reaction time, and judgement. Fatal Vision® Goggles DO NOT replicate mental impairment. This distinction must be emphasized in any presentation or program.



Indiana SADD has Fatal Vision® Goggles available to schools and community organizations for use in underage drinking and driving education programs.

Usage Guidelines

- Fatal Vision® Goggles are only to be used in an educational setting; consider partnering with local law enforcement to conduct these activities.
- Safety is always the first priority; all activities using Fatal Vision® Goggles are to be conducted under adult supervision with spotters protecting each person using the goggles.
- At no time should Fatal Vision® Goggles be given to students not participating in a structured, facilitated activity. Sample activities are provided on the next page to help you plan your educational demonstrations.
- Students should be asked to complete activities twice – first without Fatal Vision® Goggles and then again with the goggles.
- Conducting activities with small groups of students is preferable and more beneficial than selecting a few volunteers to perform tasks in front of large audiences.
- As you talk with students, explain Blood Alcohol Concentration (BAC) for each set of goggles (as marked on the front of goggles) and the increased impairment that comes with increased BAC.

Pre-Activity Message

According to Centers for Disease Control and Prevention (CDC), alcohol is the most commonly used and abused drug among young people in the United States, claiming more than 4,000 young lives (under 21) and costing America billions of dollars each year.

The effects of alcohol are not immediate; students and adults alike come under the influence of alcohol over time, which is why so many do not comprehend their level of impairment.

It is important to understand the dangers of alcohol use and alcohol poisoning, as well as avoiding driving under the influence of any amount of alcohol or riding with an impaired driver.

Today's activities will provide a glimpse of the risks of alcohol use, as you experience a simulation of visual impairment while under the influence of alcohol.

The Fatal Vision® Goggles we will be using do not simulate any cognitive impairment.



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Follow us on Instagram:
[@indianasadd](https://www.instagram.com/indianasadd)

Returning Goggles

The goggles may be returned to the address above. Please do so as soon as possible, but no later than one week after the conclusion of your program.

Care of Goggles

Clean with a microfiber cloth and store them in the drawstring bag when not in use. Disposable germicidal wipes may be used to clean the frames of the goggles between uses.

INDIANA SADD - FATAL VISION® GOGGLES - ACTIVITIES

www.INDIANASADD.org

INDIANA'S TEEN GRADUATED DRIVER LICENSING LAW (GDL)

LEARNER PERMIT – Supervised Driving Only

15 year olds – May start supervised practice driving only after beginning an approved driver education program. **16 year olds** – May begin supervised practice driving without Driver Ed.

PROBATIONARY LICENSE REQUIREMENTS Unsupervised Driving with Restrictions

Minimum Age – 16 years and 90 days with Driver Ed. 16 years and 270 days without.

Mandatory Holding Period – Must have held Learner's Permit for 180 days.

Minimum Supervised Driving (Applies to ALL new drivers) – Must have logged at least 50 hours of supervised practice driving (10 hours must be nighttime driving).

Under 18 – Supervisor may be: (1) a licensed instructor working through a driving school; (2) a licensed driver at least 25 years old and related by blood, marriage or legal status; (3) a spouse over age 21 with valid driving privileges.

Over 18 – Supervisor may be any licensed driver over age 25 or a spouse over age 21.

PROBATIONARY LICENSE RESTRICTIONS:

Cell Phones/Texting – Prohibits individuals under age 21 from using **any** type of telecommunication device for **any** purpose while operating a vehicle except for making emergency 911 calls.

Driving Hours

First 180 Days, up to age 21 – No Driving 10pm to 5am. After 180 Days, up to age 18 – No Driving Sunday to Thursday 11pm to 5am, Saturday-Sunday (early morning) 1am to 5am.

Exemptions: Lawful employment, school-sanctioned activity, religious event or if accompanied by a licensed driver 25 years or older or your spouse with valid driving privileges who is at least 21 years of age.

Restrictions on Passengers – Up to age 21, no passengers for the first 180 days unless accompanied by a licensed instructor, a licensed driver 25 years or older, or your spouse with valid driving privileges who is at least 21 years of age.

Exemptions: sibling, step-sibling, child, step-child or spouse of the driver.

VIOLATIONS – Violation of any part of this law is a class C infraction which carries a fine of up to \$500 plus court costs. **All occupants must be using proper seatbelt restraints.**

Peer to Peer Programs

What Do You Consider Lethal? Lead the Leaders Training



An Indiana SADD facilitator will provide a two-hour training to SADD members and other student leaders upon request and availability. You'll learn how to execute the evidence-based *What Do You Consider Lethal?* program in your community.

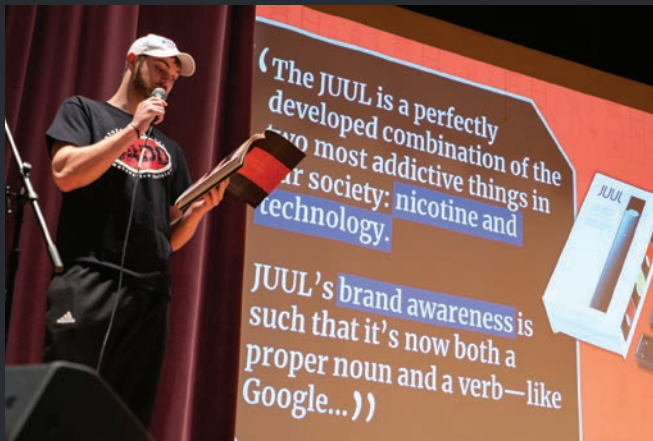
Participants will learn about distracted driving, Indiana's Graduated Driver Licensing (GDL) law, Impact Teen Driver educational materials, and practice presenting sections of the *What Do You Consider Lethal?* program. The Indiana Criminal Justice Institute (ICJI) provides funding to allow Indiana SADD to offer FREE training.

Learn more about the *What Do You Consider Lethal?* at www.whatslethal.com and www.impactteendrivers.com.

Complete your *What Do You Consider Lethal?* [training request](#) today!



Sweet Deception Presentors Orientation



Sheridan HS SADD initially developed the **Sweet Deception** peer-to-peer presentation with the support of VOICE ambassadors, Indiana SADD, and the Indiana Department of Health Tobacco Prevention and Cessation Program.

The orientation equips teen leaders to present peers with the facts about e-cigarettes while exposing vaping myths and misinformation. Teen advocates deliver Sweet Deception with the support and backing of adult champions.

Two-hour "Train the Trainer" sessions take place at your school and equip teen leaders to become Sweet Deception, peer educators. The training and materials are free.

Textless Live More

A student-led, peer-to-peer, national awareness campaign with a mission to end distracted driving and promote digital wellness.

TextLess Live More is a proud SADD partner, and we want to make it as easy as possible for you to use TLLM in your chapters, schools, and communities.



We've developed programming based on SADD Nation feedback so that TextLess Live More can integrate seamlessly into the work members are already doing.

There are many ways to launch TextLess Live More in your community. Visit <https://textlesslivemore.org/sadd/> for event ideas to get started with your chapter.

Get Living is a campaign we launched in 2019 to promote healthy habits and healthy relationships with our technology to combat phone addiction and its associated dangers. Each month has a new initiative to help you Live More, as well as a ready-to-implement, SADD-specific event.

You/your students can teach others about TextLess Live More! Go to our website to download our presentation and facilitation guide.

<https://textlesslivemore.org/>

Indiana SADD has a limited supply of Textless Live More silicon bracelets and phone stickers.

Chapters planning a Textless Live More presentation or activity may request these items while supplies last (and at no cost) by submitting a request form with a description of your program plans and an agreement to submit an activity reporting form following the event.



December Call to Action

Donate December

THE INITIATIVE

'Tis the season of giving! During this time of holiday joy, Living More is so important. Being present, giving back to your community, and spreading joy to everyone is an amazing way to spread the TLLM mission. Getting out into the community and making a difference is a great opportunity to connect with others, and often naturally happens without the distraction of our devices.

During Donation December, you do your best to give back in any way, shape, or form. It can be as small as giving away your old clothes or as big as hosting your own charity event to fundraise or collect toys and gifts to give to others.

How you go about spreading your holiday joy is up to you. We also always encourage that you share the spirit with others to get them involved with giving back as well. The more people participate, the more of an impact you can create on your community.

Have fun sharing the wealth this Donation's December.

Happy Holidays!

ACTION IDEA

With your chapter, host an in-person or virtual food drive or toy drive, creating a fundraiser to donate canned foods and toys to others in your community. For each item donated, commit as a group to one minute of unplugging together during the holiday season. *By Maddie Lee (California), Robert Fields (Pennsylvania) & Kae-Lynn Lowe (Indiana)*

Learn More: <https://textlesslivemore.org/getliving>

Indiana SADD Webpage

The screenshot displays the Indiana SADD website with a navigation bar at the top including links for HOME, PROGRAMS, OUR TEAM, CALENDAR, ITI MUSINGS, CONTACT US, and INDIANA SADD. The main header features the ITI logo and the text "Indiana SADD Students Against Destructive Decisions". Below this, there are several sections: "Chapter Resources" with a "CHAPTER CHECKLIST" and links to "SADD National Links" (REGISTER YOUR CHAPTER, President's Volunteer Service Award, SADD National Store) and "Indiana SADD E-Forms" (Chapter Activity Reporting Form, Easy Photo/Media Share Form, INSADD Equipment Reservation Form, Sign Up: Indiana SADD Newsletter). There are also "Activity Event Guides" (Rock the Belt Activity 2021.pdf, Teen Traffic Safety Guide.pdf, Indiana GDL Law Handout.pdf, Fatal Vision Goggles - Guidelines.pdf). Other sections include "Peer to Peer Programs" (What Do You Consider Lethal?, Teen Traffic Safety Guide.pdf, Textless Live More Toolkit.pdf, Sweet Deception - Vaping Presentation), "Indiana SADD Materials" (Quick Click Challenge T-Shirts, Textless Live More Bracelets, SADD Branded Pens/Pencils, SADD Banners and Posters), "State Advisory Team" (Online Application Form), "Workshops and Conferences" (Kick-Off Event, Spring Celebration, Meet in the Middle, SADD National Conference, Workshops), "Jim Noffsinger Legacy Award" (After attending the 2006 SADD National Conference, Jim Noffsinger - then a local SADD chapter advisor - returned to Indiana and began developing Indiana SADD. By 2001, Indiana SADD was awarded a grant from the Indiana Criminal Justice Institute's Council on Impaired and Dangerous Driving. ICJI remains the primary funding source for the program. Jim had recently retired and resided in the Gulf Shores, Alabama, when he died following complications from cancer in 2015. In 2016, Indiana SADD created the Jim Noffsinger Legacy Award to be presented annually to an outstanding SADD chapter. 2019-20 Chapter of the Year: Greensburg Community HS SADD; 2019-20 Outstanding Advisor: Salem HS SADD - Jeanne Page; 2019-18 co-Chapter of the Year - Greensburg Community HS SADD and Sherman HS SADD; 2017-18 Chapter of the Year: Greensburg Community HS SADD), and "Indiana SADD Video Channel" featuring "Rule the Road - Danville" and "Rule the Road - Seymour HS".

Indiana SADD has an updated website! Indiana Teen Institute (ITI) is privileged to serve as the lead agency for Indiana SADD. On the ITI website, you'll find dedicated Indiana SADD pages, forms, and resources.

If you use the www.indianasadd.org URL address, you'll find Indiana's page on the SADD National website. Under the "Get Involved" headline, there are links that will redirect you to pages we've shared in this newsletter.

This new format allows Indiana SADD the flexibility to provide you exclusive up-to-date and detailed information on the ITI site. Visitors to the SADD National site will learn about SADD Nation opportunities and, if interested, discover links to the content we provide to Hoosier SADD members.

We encourage you to bookmark and regularly visit our page!

www.indianateeninstitute.org/indiana-sadd

The screenshot shows a newsletter titled "CONNECT WITH SADD WE'D LOVE TO HEAR FROM YOU". It includes social media links for "Follow Indiana SADD" (Facebook, Twitter, Instagram, YouTube) and "Follow SADD National" (Facebook, Twitter, Instagram, YouTube, LinkedIn). There is a "SUBSCRIBE" button for "INSADD NEWS". Below this, there is a section for "Indiana SADD October 2020 Newsletter" with a "Click to sample an INSADD Newsletter" button. The newsletter preview shows a "CHOOSE TO LOVE" campaign and a "Big News Insider" section. At the bottom, there is a "Follow" button for "indianasadd" on Instagram and a list of featured events: "Halloween", "STILL TIME", "CIBAGO", "SAFE EXTRA SAFETY ON HALLOWEEN", and "New News". The footer includes contact information: "Email Us: 3192 N High School Road, Indianapolis, IN 46254", "Call Us: 1.317.299.7831", "© 2021 Indiana Teen Institute, Inc. Privacy Policy", and social media icons for Facebook, Twitter, Instagram, YouTube, and TikTok.

SADD NATIONAL COMMUNICATIONS CALENDAR

2021-22

SADD NATIONAL COMMUNICATIONS CALENDAR

August 2021

AUGUST

**BACK TO SCHOOL,
UPDATE CHAPTER REGISTRATION**

23 - NRSF Drive Safe California Contest Opens

SEPTEMBER

**NATIONAL SUICIDE PREVENTION MONTH,
NATIONAL RECOVERY MONTH**

6 - Labor Day - End of "100 Deadliest Days"

7 - NRSF Drive Safe DC Contest Opens

17 - NRSF Drive Safe Chicago Contest Opens

5-11 - National Suicide Prevention Week

10 - World Suicide Prevention Day

20-24 - Start with Hello Week

OCTOBER

**PEDESTRIAN SAFETY MONTH,
BULLYING PREVENTION MONTH**

6 - National Walk to School Day

10 - World Mental Health Day

11 - National Coming Out Day

18 - NRSF #DrivingSkills101 PSA Challenge Opens

18 - NRSF Drive Safe California Deadline

17-23 - National Teen Driver Safety Week, Rock the Belt

23-31 - Red Ribbon Week (Drug-Free America)

23 - National Prescription Drug Take-Back Day

TBA - NRSF Drive 2 Life Contest Opens



NOVEMBER

WIPE OUT SMOKING MONTH

1-8 - Drowsy Driving Prevention Week

13 - World Kindness Day

17 - Great American Smokeout

26 - Random Acts of Kindness Friday

TBA - NRSF Drive Safe Georgia Contest Opens

DECEMBER

**NATIONAL IMPAIRED DRIVING
PREVENTION MONTH**

5 - International Volunteer Day

17 - NRSF Drive Safe Chicago Contest Deadline

27 - NRSF Drive Safe DC Contest Deadline

TBA - SADD National SLC/CAC
Applications Open

SADD NATIONAL COMMUNICATIONS CALENDAR

JANUARY

9 - Law Enforcement Appreciation Day
17 - Martin Luther King, Jr., Day of Service
17-21 - No Name-Calling Week
TBA - NRSF Drive Safe Georgia Contest Deadline
31 - NRSF #DrivingSkills101 PSA Challenge Deadline

FEBRUARY

TEEN DATING VIOLENCE
AWARENESS & PREVENTION MONTH,
BLACK HISTORY MONTH

14-20 - Random Acts of Kindness Week
17 - Random Acts of Kindness Day
22-28 - National Eating Disorder Awareness Week
TBA - NRSF Drive 2 Life Contest Deadline

MARCH

20-26 - National Inhalants & Poison Awareness Week
31 - International Transgender Day of Visibility
TBA - National Sleep Awareness Week
TBA - End Vaping Vlog & Meme Contest Opens
TBA - National Drug & Alcohol Facts Week

APRIL

NATIONAL DISTRACTED DRIVING AWARENESS
MONTH, ALCOHOL AWARENESS MONTH

1 - Take Down Tobacco National Day of Action
7 - World Health Day
17-23 - National Volunteer Week
25-29 - National Youth Violence Prevention Week
29-May 1 - Global Youth Service Days
TBA - EndDD Video & Meme Contest Opens
TBA - End Vaping Vlog & Meme Contest Deadline
TBA - Is It Worth the Risk? SADD Strong Program

MAY

NATIONAL YOUTH TRAFFIC SAFETY MONTH,
NATIONAL BICYCLE SAFETY MONTH,
MENTAL HEALTH AWARENESS MONTH
ASIAN & PACIFIC ISLANDER HERITAGE MONTH

31 - Memorial Day - Start of "100 Deadliest Days"
TBA - National Prevention Week, Rock the Belt
TBA - Click It or Ticket Mobilization Begins
TBA - EndDD Video & Meme Contest Deadline
TBA - SADD National SLC/CAC Application
Deadline

JUNE

PRIDE MONTH, NATIONAL SAFETY MONTH

1 - NIAAA Video Challenge Opens
6 - Click It or Ticket Mobilization Concludes
30 - NIAAA Video Challenge Deadline
TBA - Registration Closes for 2021 National
Conference

JULY

10-13 - SADD National Conference in New
Orleans, LA



2021-22

SADD NATIONAL COMMUNICATIONS CALENDAR



Upcoming Opportunities

NATIONAL IMPAIRED DRIVING PREVENTION MONTH
December 1-31

WORLD AIDS DAY
December 1

MARTIN LUTHER KING JR. DAY OF SERVICE
January 17, 2022

TEEN DATING VIOLENCE AWARENESS AND PREVENTION MONTH
February 1-28, 2022

Check the Indiana SADD Calendar for more events and to learn when Indiana SADD might be in your community!

www.indianateeninstitute.org/calendar

SADD Vision

All students collaborate to create a healthier and safer world, one positive decision at a time.

SADD Mission

SADD empowers and mobilizes students and adult allies to engage in positive change through leadership and smart decision-making.

Our mission is accomplished by creating, equipping, and sustaining a network of student-run chapters in schools and communities focused on peer-to-peer education. SADD fosters a sense of belonging and promotes resiliency, leadership, and advocacy skills so that young people make positive life decisions that will carry them throughout life.

NEXT MONTH

- Conferences and Workshops
- SADD NATIONAL CONFERENCE



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